



May 19, 2012
Sponsor Opportunities

Red Ribbon Sponsor - \$25,000

One opportunity available

- Prominent area for the company to promote its products and services at the walk.
 - Opportunity to display company banners along walk route
 - Company named as sponsor of the walk's signature red ribbon
- Corporate name and logo listed as "Red Ribbon Sponsor" on all marketing collateral; web, print, TV and radio
 - Corporate name/logo on t-shirts on top
 - Prominent Corporate name/logo on Start/Finish banner
- Corporate name/logo on registration brochures, collection envelopes, posters, and all other print material
 - Corporate name/logo will appear on the AIDS Walk Orlando, and Hope and Help Center websites
 - Public address announcements as red Ribbon sponsor during event
 - Opportunity to include literature and promotional items in walker's packets

Presenting Sponsor - \$10,000

Three Presenting Sponsor opportunities available

- Corporate name and logo listed as "Presenting Sponsor" on all marketing collateral; web, print, TV and radio
- Corporate name/logo on t-shirts
- Corporate name/logo on Start/Finish banner
- Corporate name/logo on registration brochures, collection envelopes, posters, and all other print material
- Corporate name/logo will appear on the AIDS Walk Orlando, and Hope and Help Center websites
- Public address announcements as presenting sponsor during event
- Opportunity to include literature and promotional items in walker's packets
- Opportunity to place a table and banners at the event advertising company

Platinum Sponsor - \$5,000

Multiple Red Ribbon opportunities available

- Corporate name/logo on t-shirts
- Corporate name/logo on Start/Finish banner
- Corporate name/logo on registration brochures, collection envelopes, posters, and all other print material (if sponsorship is secured by print date)
- Corporate name/logo will appear on the AIDS Walk Orlando, and Hope and Help Center websites
- Public address announcements as major sponsor during event
- Opportunity to include literature and promotional items in walker's packets
- Opportunity to place a table at the event advertising company

Gold Sponsor - \$2,500

Multiple Gold Sponsor opportunities available

- Corporate name/logo on t-shirts
- Corporate name/logo on Start/Finish banner
- Corporate name/logo on registration brochures, collection envelopes, posters, and all other print material (if sponsorship is secured by print date)
- Corporate name/logo will appear on the AIDS Walk Orlando, and Hope and Help Center websites

Silver Sponsor - \$1,250

Multiple Silver Sponsor opportunities available

- Corporate name/logo on t-shirts
- Corporate name/logo on Start/Finish banner
- Corporate name/logo on registration brochures, collection envelopes, posters, and all other print material (if sponsorship is secured by print date)
- Corporate name/logo will appear on the AIDS Walk Orlando, and Hope and Help Center websites

Banner Sponsor - \$750

Multiple Banner Sponsor opportunities available

- Corporate name/logo on Start/Finish banner
- Corporate name/logo will appear on the AIDS Walk Orlando, and Hope and Help Center websites

Registration Sign Sponsor- \$250

Two Registration Sign Sponsor opportunities available

- Corporate name/logo will appear on large sign placed in a high traffic area at the walk (Registration or Stage)

Walk Route Sign Sponsor-\$100

Limited Walk Route Signs opportunities available

- Corporate name/logo will appear on one (1) fact sign throughout the walk route

For more information please call 407.645.2577 x111 or email events@hopeandhelp.org



- Red Ribbon Sponsor- \$25,000
- Presenting Sponsor - \$10,000
- Platinum Sponsor - \$5,000
- Gold Level Sponsor - \$2,500
- Silver Level Sponsor - \$1,250
- Banner Sponsor - \$750
- Registration Sign Sponsor-\$250
- Walk Route Sign Sponsor-\$100 (each)
- Media Sponsor

METHOD OF PAYMENT

- Enclosed please find a check payable to The Hope and Help Center of Central Florida in the amount of \$ _____
- Visa MasterCard American Express Name as it appears on card _____
- Card Number _____ Exp Date _____ Validation # _____
- Signature _____

CONTACT INFORMATION

Contact Name _____ Company Name _____

Street Address _____ City, State, Zip _____

Telephone _____ Fax _____

Email Address: _____

Please e-mail, mail or fax reservation form to:
Hope and Help Center of Central Florida
1935 Woodcrest Dr., Winter Park, FL 32792

Phone: 407.645.2577 x111 Fax: 407.645.1570 Email: events@hopeandhelp.org

FOR AGENCY USE ONLY

\$ _____ . _____ Amount Paid

Date Received _____ Authorization Code _____

Comments: _____

